

## INVOICE



WFSB Fairfield County  
333 Capital Blvd  
Rocky Hill, CT 06067  
Main: (860)728-3333  
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
489368-1	08/26/12	August 2012	07/30/12 - 08/20/12

Station	Account Executive	Sales Office	Sales Region
GFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Mentzer Media Services, Inc.  
Attention: Accounts Payable  
600 Fairmount Avenue  
Suite 306  
Towson, MD 21204

Advertiser	Product	Estimate Number
McMahon for Senate	MCMAHON 4 SEN GFSBII	1237 GFSB

Flight Dates	Order #	Alt Order #
08/15/12 - 08/20/12	489368	06277655

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Send Payment To:

WFSB Fairfield County  
Box 13034  
Newark, NJ 07188-0034

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/15/12	08/17/12	6AM-6:30AM Eyewitness	6AM-6:30AM	--WTF--	:30	3	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$45.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 GFSB W 08/15/12 6:27 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 LMFS12TV11H \$45.00 NM 2 GFSB Th 08/16/12 6:24 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 LMFS12TV10H \$45.00 NM 1 GFSB F 08/17/12 6:14 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 LMFS12TV12H \$45.00 NM									
2	08/15/12	08/17/12	6:30AM-7AM Eyewitness	6:30AM-7AM	--WTF--	:30	3	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB W 08/15/12 6:47 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV11H \$60.00 NM 2 GFSB Th 08/16/12 6:46 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV12H \$60.00 NM 3 GFSB F 08/17/12 6:53 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV10H \$60.00 NM									
3	08/15/12	08/17/12	7AM-9AM The Early Show	7AM-9AM	--WTF--	:30	3	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB W 08/15/12 8:28 AM 7AM-9AM The Early Show 7AM-9AM :30 LMFS12TV11H \$40.00 NM 3 GFSB Th 08/16/12 7:29 AM 7AM-9AM The Early Show 7AM-9AM :30 LMFS12TV12H \$40.00 NM 1 GFSB F 08/17/12 8:41 AM 7AM-9AM The Early Show 7AM-9AM :30 LMFS12TV12H \$40.00 NM									
4	08/15/12	08/17/12	Eyewitness News at Noon	12PM-12:30PM	--WTF--	:30	3	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB W 08/15/12 12:10 PM Eyewitness News at Noon 12PM-12:30PM :30 LMFS12TV11H \$50.00 NM 2 GFSB Th 08/16/12 12:08 PM Eyewitness News at Noon 12PM-12:30PM :30 LMFS12TV12H \$50.00 NM 3 GFSB F 08/17/12 12:24 PM Eyewitness News at Noon 12PM-12:30PM :30 LMFS12TV12H \$50.00 NM									
5	08/15/12	08/17/12	5PM-5:30PM Eyewitness	5PM-5:30PM	--W-F--	:30	2	\$65.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.  
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Advertiser	Product	Estimate Number	
McMahon for Senate	MCMAHON 4 SEN GFSBII	1237 GFSB	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/15/12	08/17/12	5PM-5:30PM Eyewitness	5PM-5:30PM	--W-F--	:30	2	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --W-F-- 2 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB W 08/15/12 5:26 PM 5PM-5:30PM Eyewitness New 5PM-5:30PM :30 LMFS12TV10H \$65.00 NM 2 GFSB F 08/17/12 5:20 PM 5PM-5:30PM Eyewitness New 5PM-5:30PM :30 LMFS12TV12H \$65.00 NM									
6	08/15/12	08/17/12	5:30PM-6PM Eyewitness	5:30PM-6PM	--WTF--	:30	3	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB W 08/15/12 5:43 PM 5:30PM-6PM Eyewitness New 5:30PM-6PM :30 LMFS12TV11H \$65.00 NM 1 GFSB Th 08/16/12 5:38 PM 5:30PM-6PM Eyewitness New 5:30PM-6PM :30 LMFS12TV12H \$65.00 NM 3 GFSB F 08/17/12 5:55 PM 5:30PM-6PM Eyewitness New 5:30PM-6PM :30 LMFS12TV12H \$65.00 NM									
7	08/15/12	08/17/12	6PM-6:30PM Eyewitness	6PM-6:30PM	--W-F--	:30	2	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --W-F-- 2 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB W 08/15/12 6:14 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 LMFS12TV11H \$90.00 NM 2 GFSB F 08/17/12 6:27 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 LMFS12TV10H \$90.00 NM									
8	08/15/12	08/17/12	7PM-7:30PM	7PM-7:30PM	--W-F--	:30	2	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --W-F-- 2 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB W 08/15/12 7:28 PM 7PM-7:30PM :30 LMFS12TV11H \$90.00 NM 1 GFSB F 08/17/12 7:22 PM 7PM-7:30PM :30 LMFS12TV12H \$90.00 NM									
9	08/15/12	08/17/12	7:30PM-8PM	7:30PM-8PM	--W-F--	:30	2	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --W-F-- 2 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB W 08/15/12 7:55 PM 7:30PM-8PM :30 LMFS12TV11H \$90.00 NM 1 GFSB F 08/17/12 7:40 PM 7:30PM-8PM :30 LMFS12TV12H \$90.00 NM									
10	08/15/12	08/17/12	5AM-5:30AM Eyewitness	5AM-5:30AM	--W-F--	:30	2	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --W-F-- 2 \$25.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB W 08/15/12 5:11 AM 5AM-5:30AM Eyewitness New 5AM-5:30AM :30 LMFS12TV11H \$25.00 NM 1 GFSB F 08/17/12 5:27 AM 5AM-5:30AM Eyewitness New 5AM-5:30AM :30 LMFS12TV12H \$25.00 NM									
11	08/15/12	08/17/12	5:30AM-6AM Eyewitness	5:30AM-6AM	--WTF--	:30	3	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB W 08/15/12 5:52 AM 5:30AM-6AM Eyewitness New 5:30AM-6AM :30 LMFS12TV10H \$35.00 NM 3 GFSB Th 08/16/12 5:39 AM 5:30AM-6AM Eyewitness New 5:30AM-6AM :30 LMFS12TV12H \$35.00 NM 2 GFSB F 08/17/12 5:52 AM 5:30AM-6AM Eyewitness New 5:30AM-6AM :30 LMFS12TV12H \$35.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
489368-1	08/26/12	August 2012	07/30/12 - 08/20/12
Advertiser	Product	Estimate Number	
McMahon for Senate	MCMAHON 4 SEN GFSBII	1237 GFSB	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	08/15/12	08/19/12	Eyewitness News	11PM - 11:35PM	--WT-SS	:30	4	\$65.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--WT-SS	4	\$65.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	GFSB	W	08/15/12	11:26 PM	Eyewitness News	11PM - 11:35PM	:30	LMFS12TV10H	\$65.00 NM
1	GFSB	Th	08/16/12	11:23 PM	Eyewitness News	11PM - 11:35PM	:30	LMFS12TV12H	\$65.00 NM
4	GFSB	Sa	08/18/12	11:32 PM	Eyewitness News	11PM - 11:35PM	:30	LMFS12TV12H	\$65.00 NM
2	GFSB	Su	08/19/12	11:06 PM	Eyewitness News	11PM - 11:35PM	:30	LMFS12TV12H	\$65.00 NM
13	08/16/12	08/16/12	Person of Interest	10PM-11PM	---1---	:30	1	\$275.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	---1---	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	GFSB	Th	08/16/12	10:36 PM	Person of Interest	10PM-11PM	:30	LMFS12TV10H	\$275.00 NM
14	08/18/12	08/18/12	SA Eyewitness News	6AM-9AM	-----1-	:30	1	\$25.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----1-	1	\$25.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	GFSB	Sa	08/18/12	6:08 AM	SA Eyewitness News	6AM-9AM	:30	LMFS12TV12H	\$25.00 NM
15	08/18/12	08/18/12	SA Eyewitness News	6AM-9AM	-----1-	:30	1	\$40.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----1-	1	\$40.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	GFSB	Sa	08/18/12	7:08 AM	SA Eyewitness News	6AM-9AM	:30	LMFS12TV12H	\$40.00 NM
16	08/18/12	08/18/12	SA 6pm-6:30pm EWN	6PM-6:30PM	-----1-	:30	1	\$45.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----1-	1	\$45.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	GFSB	Sa	08/18/12	6:27 PM	SA 6pm-6:30pm EWN	6PM-6:30PM	:30	LMFS12TV10H	\$45.00 NM
17	08/19/12	08/19/12	SU Eyewitness News	6AM-9AM	-----1	:30	1	\$25.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----1	1	\$25.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	GFSB	Su	08/19/12	6:58 AM	SU Eyewitness News	6AM-9AM	:30	LMFS12TV12H	\$25.00 NM
18	08/19/12	08/19/12	SU Eyewitness News	6AM-9AM	-----1	:30	1	\$40.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----1	1	\$40.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	GFSB	Su	08/19/12	7:58 AM	SU Eyewitness News	6AM-9AM	:30	LMFS12TV12H	\$40.00 NM
19	08/19/12	08/19/12	CBS Sunday Morning	9AM-10:30Am	-----1	:30	1	\$60.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----1	1	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	GFSB	Su	08/19/12	9:30 AM	CBS Sunday Morning	9AM-10:30Am	:30	LMFS12TV12H	\$60.00 NM

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Advertiser	Product	Estimate Number	
McMahon for Senate	MCMAHON 4 SEN GFSBII	1237 GFSB	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	08/19/12	08/19/12	Su CBS Face the Nation	10:30AM-11AM	-----1	:30	1	\$30.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----1	1	\$30.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	GFSB	Su	08/19/12	10:59 AM	Su CBS Face the Nation	10:30AM-11AM	:30	LMFS12TV10H	\$30.00 NM
21	08/19/12	08/19/12	SU 6:30PM-7PM EWN	6:30PM-7PM	-----1	:30	1	\$65.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----1	1	\$65.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	GFSB	Su	08/19/12	6:42 PM	SU 6:30PM-7PM EWN	6:30PM-7PM	:30	LMFS12TV12H	\$65.00 NM
22	08/19/12	08/19/12	60 Minutes	7PM-8PM	-----1	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----1	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	GFSB	Su	08/19/12	7:39 PM	60 Minutes	7PM-8PM	:30	LMFS12TV12H	\$350.00 NM
23	08/19/12	08/19/12	The Mentalist	10PM-11PM	-----1	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----1	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	GFSB	Su	08/19/12	10:47 PM	The Mentalist	10PM-11PM	:30	LMFS12TV12H	\$200.00 NM
24	08/20/12	08/20/12	6AM-6:30AM Eyewitness	6AM-6:30AM	1-----	:30	1	\$45.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	1-----	1	\$45.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	GFSB	M	08/20/12	6:23 AM	6AM-6:30AM Eyewitness New	6AM-6:30AM	:30	LMFS12TV12H	\$45.00 NM
25	08/20/12	08/20/12	6:30AM-7AM Eyewitness	6:30AM-7AM	1-----	:30	1	\$60.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	1-----	1	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	GFSB	M	08/20/12	6:44 AM	6:30AM-7AM Eyewitness New	6:30AM-7AM	:30	LMFS12TV12H	\$60.00 NM
26	08/20/12	08/20/12	7AM-9AM The Early Show	7AM-9AM	1-----	:30	1	\$40.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	1-----	1	\$40.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	GFSB	M	08/20/12	8:11 AM	7AM-9AM The Early Show	7AM-9AM	:30	LMFS12TV12H	\$40.00 NM
27	08/20/12	08/20/12	Eyewitness News at Noon	12PM-12:30PM	1-----	:30	1	\$50.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	1-----	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	GFSB	M	08/20/12	12:28 PM	Eyewitness News at Noon	12PM-12:30PM	:30	LMFS12TV10H	\$50.00 NM
28	08/20/12	08/20/12	5PM-5:30PM Eyewitness	5PM-5:30PM	1-----	:30	1	\$65.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	1-----	1	\$65.00				

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28	08/20/12	08/20/12	5PM-5:30PM Eyewitness	5PM-5:30PM	1-----	:30	1	\$65.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 08/20/12 5:20 PM 5PM-5:30PM Eyewitness New 5PM-5:30PM :30 LMFS12TV12H \$65.00 NM									
29	08/20/12	08/20/12	5:30PM-6PM Eyewitness	5:30PM-6PM	1-----	:30	1	\$65.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 1----- 1 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 08/20/12 5:55 PM 5:30PM-6PM Eyewitness New 5:30PM-6PM :30 LMFS12TV12H \$65.00 NM									
30	08/20/12	08/20/12	6PM-6:30PM Eyewitness	6PM-6:30PM	1-----	:30	1	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 1----- 1 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 08/20/12 6:12 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 LMFS12TV12H \$90.00 NM									
31	08/20/12	08/20/12	7PM-7:30PM	7PM-7:30PM	1-----	:30	1	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 1----- 1 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 08/20/12 6:59 PM 7PM-7:30PM :30 LMFS12TV12H \$90.00 NM									
32	08/20/12	08/20/12	7:30PM-8PM	7:30PM-8PM	1-----	:30	1	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 1----- 1 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 08/20/12 7:55 PM 7:30PM-8PM :30 LMFS12TV10H \$90.00 NM									
33	08/20/12	08/20/12	5AM-5:30AM Eyewitness	5AM-5:30AM	1-----	:30	1	\$25.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 1----- 1 \$25.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 08/20/12 5:20 AM 5AM-5:30AM Eyewitness New 5AM-5:30AM :30 LMFS12TV10H \$25.00 NM									
34	08/20/12	08/20/12	5:30AM-6AM Eyewitness	5:30AM-6AM	1-----	:30	1	\$35.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 1----- 1 \$35.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 08/20/12 5:38 AM 5:30AM-6AM Eyewitness New 5:30AM-6AM :30 LMFS12TV12H \$35.00 NM									
35	08/20/12	08/20/12	M-SU Eyewitness News @ 11PM	11PM-11:35PM	1-----	:30	1	\$65.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 1----- 1 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 08/20/12 11:10 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 LMFS12TV12H \$65.00 NM									
36	08/20/12	08/20/12	Hawaii 5-0	10PM-11PM	1-----	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 1----- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

**INVOICE**

Send Payment To:

WFSB Fairfield County  
Box 13034  
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
489368-1	08/26/12	August 2012	07/30/12 - 08/20/12

Advertiser	Product	Estimate Number
McMahon for Senate	MCMAHON 4 SEN GFSBII	1237 GFSB

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
36	08/20/12	08/20/12	Hawaii 5-0	10PM-11PM	1-----	:30	1	\$250.00	NM																						
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>GFSB</td><td>M</td><td>08/20/12</td><td>10:37 PM</td><td>Hawaii 5-0</td><td>10PM-11PM</td><td>:30</td><td>LMFS12TV12H</td><td>\$250.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	GFSB	M	08/20/12	10:37 PM	Hawaii 5-0	10PM-11PM	:30	LMFS12TV12H	\$250.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	GFSB	M	08/20/12	10:37 PM	Hawaii 5-0	10PM-11PM	:30	LMFS12TV12H	\$250.00	NM																					
Total Spots							56																								

**Payment Terms Net 30 Days**

<u>Gross Total</u>	<b>\$3,990.00</b>
<u>Agency Commission</u>	<b>\$598.50</b>
<u>Net Amount Due</u>	<b>\$3,391.50</b>

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